



# EVERTON PARK STATE HIGH SCHOOL

## DIGITAL LED SIGN DISPLAY SPONSORSHIP

Everton Park State High School is situated on Stafford Road, near the corner of Trouts Road and has a double sided Digital Led Sign making a prominent place to advertise through sponsorships displayed on the sign.

Traffic statistics for Stafford Road from the 2020 traffic census data indicated that a total of 18,220 vehicles would have passed our Digital LED sign each day.

Promoting your business/organisation within the Everton Park State High School and broader community is a wonderful opportunity for you, and we realise that your marketing needs are different to others, so we would love to work with you to design package that suits your business and budget.

To get an idea of what's on offer, please take a look over our standard sponsorship packages below:

### ANNUAL SPONSORSHIP

**\$3,000**

- Your business prominently advertised on school electronic sign for **12 months**  
\* *Artwork must be supplied to school, advertisement shown for period of 52 weeks on rotation from 6:00am – 8:00pm. A maximum of 10 Business sponsors at any time can be shown on sign. Artwork may be changed up to 4 times a year to further increase impact of display sponsorship.*
- Your business prominently shown and mentioned in association with all major events held at Everton Park State High School.
- Opportunity to distribute two promotional pieces to Everton Park SHS families through our Newsletter.

### 6 MONTH SPONSORSHIP

**\$1,800**

- Your business prominently advertised on school electronic sign for a continuous **six months**  
\* *Artwork must be supplied to school, advertisement shown for period of 26 weeks on rotation from 6:00am – 8:00pm. A maximum of 10 Business sponsors at any time can be shown on sign. Artwork may be changed up to 2 times in the 6 month sponsorship to further increase impact of display sponsorship.*
- Your business prominently shown and mentioned in association with the following major events hosted by Everton Park State High School.
- Opportunity to distribute one promotional piece to Everton Park SHS families through our Newsletter.

### 1 MONTH SPONSORSHIP

**\$350**

- Your business prominently advertised on school electronic sign for **one month**  
\* *Artwork must be supplied to school, advertisement shown for period of 4 weeks on rotation from 6:00am – 8:00pm. Artwork cannot be changed in the 1 month sponsorship.*

### FORTNIGHTLY SPONSORSHIP

**\$200**

- Your business prominently advertised on school electronic sign for **two weeks**  
\* *Artwork must be supplied to school, advertisement shown for period of two weeks on rotation from 6:00am – 8:00pm. A maximum of 10 Business sponsors at any time can be shown on sign.*

To discuss sponsorship, or for more information, please contact school administration by emailing:

[marketing@evertonparkshs.eq.edu.au](mailto:marketing@evertonparkshs.eq.edu.au)



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## ARTWORK SPECIFICATIONS

- Size:** 224 pixels x 160 pixels
- Format:** JPG
- Resolution:** 72 pixels/inch and no larger than 150 pixel/inch
- File Size:** No larger than 1mb.

Artwork must be supplied in the specifications above and sent by email to: [marketing@evertonparkshs.eq.edu.au](mailto:marketing@evertonparkshs.eq.edu.au).

All artwork sent in will be subject to approval by the Principal of Everton Park State High School prior to uploading to sign. Artwork will also be reviewed to ensure that it will be displayed with the highest quality. Artwork that is not of high quality for display will not be displayed (IMAGE not to scale).





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## SPONSORSHIP AGREEMENT

Name of Organisation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

We agree to our business/organisation to be displayed on the Everton Park State High School Digital Led Sign on Stafford Road for the period shown below and agree to pay the sponsorship fee according to the agreed period. We agree that our display is subject to approval by the Principal of Everton Park State High School and that it can be denied if inappropriate for display on a school sign.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Period of Display:

☐ Annual Sponsorship

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

☐ Six Months Sponsorship

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

☐ One Month Sponsorship

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

☐ Fortnightly Sponsorship

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

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I, the Principal of Everton Park State High School, do hereby approve the above organisation to be a sponsor and have a display shown on the Digital Led Sign on Stafford Road for the period shown above.

Name: Rick O'Connor

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_